

NDCEL 2020 VIRTUAL CONFERENCE EXHIBITOR OPTIONS

<p>Standard Exhibitor \$650</p>	<ul style="list-style-type: none"> • Exhibitor Logo or Virtual Business Card on webpage <ul style="list-style-type: none"> ○ Contact info needed: Name, Title, email, phone number • Link to your company's website • Ability to link a pdf or brochure about products/service • Ability to link recorded message/commercial (up to 2 min) <ul style="list-style-type: none"> ○ You will provide NDCEL an mp4 file, 2 min or shorter • Virtual Zoom Room – Set office hours you will be available via zoom for attendees to live chat <ul style="list-style-type: none"> ○ You will provide NDCEL a zoom link and that link will be available to all attendees • Traffic Drivers: <ul style="list-style-type: none"> ○ General announcements throughout the conference during program breaks to remind attendees to attend exhibit hall ○ Links to virtual exhibit hall on conference homepage ○ Attendee Scavenger Hunt: <ul style="list-style-type: none"> ▪ Attendee visits virtual booth ▪ Exhibitors provide prizes, announced during the event • Lead Retrieval/ Scavenger Hunt: <ul style="list-style-type: none"> ○ All attendees that visit your booth to enter into the virtual scavenger hunt will enter their name and email which you will have access to for contact after the event • Ability to record a breakout session – information session, NOT a sales pitch (50 min)
<p>VIP Exhibitor \$900</p>	<ul style="list-style-type: none"> • All the above standard exhibitor booth perks PLUS... • 30 second commercial or recorded message that will play before a breakout session during the conference <ul style="list-style-type: none"> ○ (all attendees of the breakout will view your commercial) ○ You will provide NDCEL an mp4 file 30 seconds or shorter
<p>Breakout Session/ Track Sponsor (Limit of 5) \$2500</p>	<ul style="list-style-type: none"> • All the above standard and VIP exhibitor booth perks PLUS... • 30 second commercial or recorded message that will play before every breakout session during a specified hour of the conference <ul style="list-style-type: none"> ○ Example: Breakout Session 1 on Thursday at 10:00am –has 8 option for attendees to choose from, your message would be the <u>ONLY</u> message that plays before all breakouts at 10:00am • 1 complimentary registration to the virtual conference
<p>Keynote Address Sponsor (Limit of 4) \$5000</p>	<ul style="list-style-type: none"> • All the above standard and VIP exhibitor booth perks PLUS... • Named sponsor for 1 of the 4 Keynote Addresses at NDCEL Fall Conference • 5 min address to all conference attendees before keynote address <ul style="list-style-type: none"> ○ Share a promotional video, recorded message, introduce salesperson/CEO etc. ○ Contact information shared with all attendees ○ Logo shown before and after Keynote Address • 2 complimentary registrations to the virtual conference •
<p>General Conference Sponsor</p>	<ul style="list-style-type: none"> • If you are not interested in hosting a zoom room links to your website or any of the above options but want to continue to support NDCEL and North Dakota Education in whatever capacity your budget allows contact Sammy Vander Wal at sammy.vanderwal@ndcel.org or 701-258-3022